

**last page of the application along with requested materials to the GULF BREEZE
CELEBRATES THE ARTS
MARCH 12-13, 2011**

APPLICATION DEADLINE: NOVEMBER 1, 2010

Applications will be accepted in the following categories:

Painting - Oil, Acrylic

Watercolor

Graphics - Etching, Serigraph, Woodcut, Drawing, Pastel, Digital, etc.

Ceramics

Sculpture - Relief or 3-dimensional form

Photography

Jewelry

Mixed Media

Fiber and Leather

Glass

Wood

Application Process

Each artist must submit an application and a total of four (4) images on a CD in .jpg format. Three (3) images must represent the type of work that will be displayed and sold. The fourth image must show the booth display with work visible.

All images must be no more than 1.5 MB in size, no greater than 1500x1500 pixels.

Submit your application including a CD with your images. Put your name on the CD!

Choose only one category on the entry form that most closely reflects submitted work.

If applying in two separate medium categories, separate applications must be submitted along with jury fees for each category. Only one booth fee is required if both mediums are to be displayed in a single booth. If you apply in two categories you may only display media that has been juried-in.

Selection Process

The panel in a blind jury process will review the work of each applicant. The identities of artists are not disclosed. The jury is comprised of three working artists or art professionals. The work will be juried based on artistic excellence, originality, execution of design, technique and craftsmanship, creative use of materials and aesthetic qualities. Each artist's images will be viewed simultaneously and must accurately represent work to be exhibited and sold. The jury has the prerogative to reassign categories as they deem appropriate.

Fees

- Jury Fee \$30 **Non-refundable**
- Booth Fee \$130 Refunded if not accepted.
- Make check payable to: Gulf Breeze Arts, Inc.

2010 Cash Award Winners

2010 cash award winners are exempt from a jury fee and image submission requirements. These artists are automatically accepted upon receipt of their completed application and \$130 booth fee.

Refunds

Refund of booth fees (\$100) will be made upon notification prior to January 8, 2011 and (\$75) prior to February 12, 2011. Notification must be made to the director at 850-932-1722 or email to tom@fourelementsart.com.

Booths

Booth space will be 12'x12' ground space allowing for a 10'x10' tent, maximum. Artists provide their own display booth, racks and/or tables in order to display their work in an outdoor environment. Electricity is not available for artist's use although portable batteries may be used if desired. The use of generators by artists is not allowed. The Festival is held on an asphalt parking lot in front of Gulf Breeze High School on US Highway 98. **Only** weights can be used to secure tents. **Nothing (stakes, nails, screws, etc) may be driven into the asphalt.** Demonstrations are encouraged.

Art Show Rules

An application and entry fee is a commitment to exhibit if accepted. No refunds will be made after February 12, 2011.

All work must be original, designed and executed by the accepted artist. Only artists displaying their own original work may participate. No stand-in or proxy exhibitors will be allowed to represent the artist. Absolutely no sales of purchased art or crafts are allowed.

A two-person team producing a product is regarded as a single exhibitor. Sharing a single booth is not allowed; one single space per artist or team only.

Artists must be present with their work both days of the Festival. Photo identification is required at check-in to ensure compliance.

All works to be judged for prizes must be original and appropriately displayed. No work in portfolios will be judged.

Security will be provided on the Festival grounds. Although care will be taken to avoid hazards to artwork, neither Gulf Breeze Arts, Inc. nor the City of Gulf Breeze is responsible for any loss or damage to displays or artwork.

Each exhibitor is responsible for collecting Florida Sales Tax (6.5%) on all sales.

- All art exhibited must be available for sale.
- **No Pets** are allowed on Festival grounds.

Work Not Eligible

- Art reproduced from works of any artist other than the applicant
- Commercially produced merchandise, embellished or buy/sell
- Works produced from patterns or kits
- Items cast from pre-manufactured molds
- Silk-screen T-shirts
- Clothing that is not hand-crafted
- GBA will have final interpretation of commercial works. GBA shall have the sole, exclusive and final authority to determine a work's acceptability for display at Celebrates the Arts 2011

During the Show

- Food vendors will be present on site with a variety of food and drinks.
- Volunteer booth sitters are available during Festival hours.
- Ample parking adjacent to the festival site is available, including RV/camper parking.

Judging and Prizes

Judging will begin at 9:15 a.m. on Saturday March 12, 2011. Cash prizes total \$7,000.

- Best of show \$1000
- Four Awards of Excellence \$500
- Eight Awards of Distinction \$300
- Eight Awards of Honor \$200

Local businesses contribute approximately \$5,000 in purchase awards. Purchase awards also include a designated ribbon for the artist to hang in their booth.

Scholarships

Gulf Breeze Celebrates the Arts is a not for profit organization. Proceeds from the Festival are used to produce the annual Celebrates the Arts and for scholarships to students exhibiting talents in the arts attending Pensacola Jr. College. To date, over \$60,000 has been contributed to the scholarship fund.

Artists Dates

- **All applications must be submitted by November 1, 2010.** Notification will be made by December 20, 2010.
- Setup begins Friday March 11 after 5:00 p.m.
- Show dates and hours: Saturday March 12, 9:00 a.m. to 5:00 p.m. rain or shine
- Saturday evening after closing, an artists reception and award ceremony will be held adjacent to the festival.
- Sunday, March 13, 10:00 a.m. to 5:00 p.m. rain or shine

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Artist Checklist for applications:

- Complete application and sign agreement
- Include one \$30 check for the jury fee per category and a separate check for the booth fee in the amount of \$130
- Make checks payable to Gulf Breeze Arts, Inc
- Include CD with 4 photos, (3 photos of artwork to be displayed in show, and 1 photo of booth display)
- Include self-addressed business envelope with first class postage

**Mail applications to: Gulf Breeze Arts, Inc., PO Box 52, Gulf Breeze, FL 32562-0640
If you have questions please call either of our co-directors, Tom Grow, at 850-932-1722
or Autry Dye, at 850-932-5806; or eMail info@gulfbreezearts.com.**

2011 APPLICATION, GULF BREEZE CELEBRATES THE ARTS

Name _____

Address _____ City _____ St _____ Zip _____

Home Phone _____ Cell _____

Email _____ Website _____

Category _____

Brief Description of work: _____

Site Request: (honored if possible) _____

I will abide by the rules set forth; furthermore, I hereby release and forever discharge from liability the City of Gulf Breeze/Gulf Breeze Arts, Inc., its sponsors and their affiliated companies, officers, agents, and employees. The City of Gulf Breeze/Gulf Breeze Arts, Inc. will not be responsible for any injury that may arise to exhibitors or to guests while they are within the space set aside for exhibitors. I also give permission for photos or depictions of my work accepted for Celebrates the Arts 2011 to be used for Festival promotion purposes.

Signature _____

Date _____